

SCOPE OF WORK

Name:	TBD					
Activity name:	USAID/Sweden Fostering Agricultural Markets Activity II (FARMA II)				Activity #:	4729
Assignment Title:	Component 1 Lead					
Position Type:	Full Time	X	Part Time		STTA	
Consultant Nationality:			TCN		CCN	X
Engaged by:	Cardno Emerging Markets USA, Ltd.					
Reports to:	Chief of Party / Deputy Chief of Party					
Assignment date (on/about)	Begin: April 2017			End: Year 5 of the Project (exact date TBD)		
LOE (Total)	Total	TBD	Onsite	Offsite	Travel	

USAID/Sweden FARMA II Description of Project

USAID and the Government of Sweden have awarded Cardno a five-year US\$16.2 million contract for implementation of the Fostering Agricultural Markets Activity II (FARMA II) project in Bosnia and Herzegovina (BiH).

The purpose of FARMA II is to create agricultural and agribusiness economic opportunities for BiH farmers and entrepreneurs. FARMA II will achieve this by assisting agricultural producer organizations to adopt European Union (EU) and international agricultural and food standards and new production techniques, produce new high value products, and expand market access. The FARMA II team will support the BiH government to implement laws and regulations that meet EU and international requirements.

Component 1 activities are designed to strengthen the ability of BiH agricultural Producer Organizations (POs) to improve the quality of their products, increase their productivity, achieve international certification for their products and improve their ability to compete in both domestic and international markets.

Scope of Work – Component 1 Lead, Ref: Re-3BiH/17

The principal mission of the Component 1 Lead is to facilitate rapid and significant enhancement of the competitiveness and business success of targeted sub-sectors currently including fruit and vegetable / MAP and honey / dairy and poultry sub-sectors, by improving the business environment in which they operate, improving value-chain linkages, and improving operations and management. Component 1 Lead will lead support to local service providers to enable market forces to drive sustainable, locally owned and inclusive growth of the FARMA II targeted sectors.

Specific tasks and responsibilities will include but are not limited to:

Component management and coordination:

- Lead, supervise and coordinate all core component staff and main activities to be performed under Component 1 of the project and ensure their effective implementation and monitoring;

- Coordinate the development of Component 1 annual activity and procurement work plans, in consultation with core technical team, evaluate challenges and mitigate risks related to implementation of the work plans and related technical assistance;
- Provide guidance and technical direction to all Component 1 staff, experts and responsible parties, including relevant sub-contractors, where applicable;
- Closely work with the Communications Specialist to promote Component 1 activities and achievements;
- Ensure monitoring and evaluation of the Component 1 activities and results through:
 - Contributing to FARMA II monthly and quarterly reporting to USAID and the Government of Sweden;
 - Tracking progress against contractual tasks and deliverables and contributing to FARMA II monitoring and evaluation reports;
 - Collaborating with the M&E Expert to maximize and measure the Component 1 impact in the selected sectors;

Technical management and coordination:

- Promote and coordinate innovative approaches in the formulation and delivering of Component 1 technical assistance to Producer Organizations (POs) and farmers in selected sectors, to include:
 - Guide formulation of specific training and technical assistance to improve POs and farmers' business strategy, product design and innovation, business management & administration, operational efficiency, and product quality;
 - Ensure enterprises' awareness of business finance opportunities and opportunities for improved access to finance and investment capital;
 - Identify and prepare relevant joint-information dissemination activities related to global market trends, management and operations training, consulting and energy efficiency potentials;
 - Other relevant actions to promote sustainable development of agri-food value chains
- Identify Business Development Service Providers (BDSPs) that are capable of addressing the significant market failures within the FARMA II targeted sectors, strengthen their capacity to deliver support for establishing market linkages, improving value chain governance, and build capacity of POs and support institutions;
- Closely work with identified BDSPs to design, develop, and implement relevant activities and events where appropriate (i.e. support for the Export Promotion Agency, Foreign Trade Chamber, training programs for farmers and POs etc.);
- Coordinate actions required to introduce EU trading standards and quality assurance in targeted sub-sectors including the certification of targeted POs in relevant food safety and/or quality standards;
- Ensure synergies with the Component 2 activities and work closely with the Component 2 Lead in order to maximize overall project efforts, to include:
 - Provide POs and private business better understanding of EU funding requirements and principles;

- Developing business advocacy capacities and services to promote legal and regulatory reform;
- Supporting building public awareness of reform needs;
- Encouraging cooperation and coordination with other donors for reform change;
- Support the design and implementation of FARMA II targeted internship programs in relevant organizations, where possible;
- Ensure gender mainstreaming into Component 1 activities in close collaboration with Gender Specialist;
- Collaborate with DCOP/Grants Manager in identifying and effectively monitoring all grantees and their progress;
- Other duties as assigned and agreed with the Chief of Party (COP).

Reporting

The Component 1 Lead will report to the FARMA II Chief of Party and/or the Deputy CoP

Position profile

Qualifications and skills:

- University degree in economics, agriculture or closely related subject;
- Excellent analytical, communication, presentation and facilitation skills;
- Excellent written and oral in both BHS and English language;
- Excellent computer skills and proficiency in Microsoft Office applications;
- Proven ability to work in a team and under pressure;
- Willingness to travel BiH-wide as needed.

Professional experience:

- At least 7 years of relevant professional experience;
- Relevant experience in agriculture sector development and/or closely related issues;
- Previous practical experience of working with Agricultural Producer Organizations (POs) to improve their productivity, sales, exports and business growth potential;
- Previous proven experience in leadership positions in the development of the sector and in planning and programming would be an advantage;
- Previous track record of working as manager and/or team leader of professional staff with international donor funded projects and/or organizations would be an advantage.