

SCOPE OF WORK

Consultant Name:	TBD				
Project/Activity Name:	USAID/Sweden FARMA II Project {Bosnia}	Activity #			
Assignment Title:	Consultant for Berry growing and new production techniques				
Position Type:	Full Time		Part Time		STTA X
Consultant Nationality:	USA		TCN		CCN X
Engaged By:	Cardno Emerging Markets USA, Ltd.				
Position Reports to:	Private Sector Lead and Fruit & Vegetables Expert				
Assignment Period:	Start Date: February, 2019		End Date: December, 2019		
Total LOE for Position:	Total LOE: 30 days	Onsite:	Offsite:	Travel:	

USAID/Sweden FARMA II - Description of Project

USAID and the Government of Sweden have awarded Cardno Emerging Markets USA a five-year US\$18 million contract for implementation of the Fostering Agricultural Markets Activity II (FARMA II) project in Bosnia & Herzegovina (BiH). The purpose of the FARMA II Project is to create agricultural and agribusiness economic opportunities for BiH farmers and entrepreneurs. FARMA II will achieve this by assisting agricultural producer organizations to adopt European Union (EU) and international agricultural and food standards and new production techniques, produce new high value products and expand their access to foreign and domestic markets. The objective of FARMA II is to strengthen the competitiveness of the BiH private sector resulting in greater sales and exports of selected agri-food products.

Purpose of the assignment

The purpose of this assignment is to provide technical assistance (TA) and training to producer organizations (POs) and farmers interested or already involved in the berry production. The consultant will work with the selected beneficiaries around the country to improve their berry growing practices and help them introduce new production techniques, which will lead to better productivity and higher incomes. Success in these areas will contribute greatly to the inclusive economic growth in the agricultural sector and reduce rural poverty.

Anticipated Activities:

The activities planned under this assignments are as follows:

- To conduct (classroom) training in modern production techniques of berries tailored to each participating PO and producer groups focused on commercial entities for both fresh and frozen/industrial processing berries (raspberries, strawberries and blueberries);
- To conduct field visits to the berry plantations and deliver practical training in the field;
- To provide TA to the PO's and growers and identify specific berry crops and varieties into which local producers can diversify given the competitive and comparative advantages of BiH and existing market opportunities;
- To provide education and TA to the POs and farmers covering the issues such as norovirus, Drosophila suzukii and other plant protection challenges;
- To provide education and transfer knowledge to new potential growers on the planting technology and growing procedures for berry fruits for fresh market and frozen (processing industry) market;

All assistance in pest management should comply with FARMA II Pesticide Evaluation Report and Safer Use Action Plan (PERSUAP).

Deliverables:

The Consultant will provide in total thirty days of training composed from combination of in the classroom training and practical trainings, based on the needs of the producer organizations and farmers. FARMA II will closely monitor delivered activities and combine it with other complementary activities when and

where possible to all producer organizations and farmers involved in these trainings throughout the life of the project in order further to support them and increase their competitiveness.

The Consultant will report to the Fruit and Vegetable Expert and will also need to prepare and submit the following:

1. Draft Training Program and propose program for classroom and practical trainings to be submitted at the beginning of the assignment. Program needs to be agreed and approved by FARMA II F&V Expert; Draft Plan for field visits as a part of technical training program;
2. Conduct multiple classroom and practical trainings and work directly with at least 50 Producer Organizations (including companies, cooperatives, associations, crafts and registered farmers) willing to expand or start production of berries. In addition to direct support to POs, the consultant should also be available and provide follow on online assistance required by the participating POs during the whole period of the assignment; Attendance sheets, evaluation forms and high-resolution photos taken during the training must be provided for each training;
3. During the assignment and delivery of classroom and practical trainings work with at least 5 public/private agronomists that are either working in the PO's that participate in the training program or extension/private advisory services in order to strengthen them and increase their knowledge in the subject area (train the trainer concept);
4. Deliver progress reports on the quarterly basis and final report including specific technical assistance provided with recommendations (lessons learned) for future activities.

Timing and Level of Effort

Total LOE is estimated at up to 30 days, including assessment, training preparation and is expected to take place between March and December 2019. The consultant is expected to undertake trips and field visits throughout the BiH during this period. On-line support is required during the period.

Qualifications and skills

- University degree in agriculture is a must; ideally, a post-graduate degree in agriculture with specialization in production of berries;
- Excellent analytical, communication, presentation and facilitation skills;
- Good written and oral communication skills in English language is preferred;
- Excellent computer skills and proficiency in Microsoft Office applications;
- Proven practical training-of-trainer experience;
- Previous experience in BiH in this sector considered an advantage.

Professional experience

- At least 10 years of relevant professional experience in the agri-food sector;
- Relevant professional advisory experience in the F&V sector, ideally with particular experience in the berry fruit sector and proven knowledge and experience of the relevant phytosanitary standards and trading requirements standards;
- At least 5 years of extensive previous experience in both classroom and on-farm-training on berries;
- Understanding the market demand for berries would be considered an advantage.

This is short term technical assistance (STTA) position for BiH Nationals.

We encourage qualifying candidates to send a Cover Letter including three References and CV.

The closing date for the receipt of applications is February 3, 2019.

Cardno Emerging Markets USA, Ltd is an equal opportunity employer.

All information received will be treated with confidentiality.

Incomplete applications will not be considered.

Only shortlisted candidates will be contacted.